

Kuvio Creative Press Kit

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Contact

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About

Kuvio Creative is an agency that designs and develops innovative websites and mobile applications for small business and nonprofit clients. We pride ourselves on being different both in the way we work and through the work we produce. We are global, remote, have a loose corporate structure, and stick to 30 hour work weeks all with the goal of giving our employees the freedom to be their best. As a result, we are able to connect with clients, give them outstanding products, and often improve their own processes along the way. We have the in-house talent to complete all aspects of every project, including branding, design, development, and marketing.

FAQ

When were you founded?

We opened in September 2015.

Where is your office?

We don't have one! Our team works 100% remotely. Our business mailing address is 3551 W. 4th Street, Unit 2, Fort Worth, TX 76107.

How big is your team?

Currently, we are a team of 20 and have been consistently growing over the past four years. Those interested in job opportunities can email info@kuviocreative.com

What are your areas of expertise?

Website and App Design

- Responsive web and app design
- Market Research
- UX & UI Design
- Brand Integration

Website and App Development

- C#
- ASP.NET Core
- Blazor
- HTML5

- CSS3 (SCSS)
- Azure
- Machine Learning
- Progressive Web Apps
- SQL

Branding

- Art Direction
- Ideation
- Campaign Creative
- Visual Identity Design
- Collateral & Asset Design
- Brand Research & Strategy
- Brand Guidelines

Marketing

- Copywriting
- Social Media Management
- SEO Services
- Web Analytics & Analysis
- Blog Management

Who are your clients?

We have served companies large and small from across industries as well as nonprofit clients. Check out our [case studies](#) to see specific examples.

What is different about the way you work?

Our blog dives into the ways we work differently. You can check it out here: <https://www.kuv.io/blog?p=1>

Our Leadership

[Joseph Young](#)

Founder, CEO, and Director of Architecture



[Rhonda Edwards](#)

Director of Operations



[Kieran Parker](#)

Director of Design



[Kayla DiPilato](#)

Director of Marketing



Media Assets

Logos

[Logo V1](#)

[Logo V2](#)

Website and In-App Screenshots

Available for download [here](#).

Recent Press

[The Modality Podcast Ep 17: Interview w/ Joseph Young](#)

[Small Business Grants: 107 Ways to Get Free Money for Your Business](#)

Case Studies

[Conseris](#)

Branding, UI/UX, Web Development

[Elite Palmetto](#)

Branding, Web & Application Design

[RisingTide](#)

Branding, Web Design

[Cyberforward](#)

Branding, Web Design, Web & Application Development

[Magnolia](#)

UI & UX, Web Application

[CiteBlue](#)

UX/UI, Frontend & Backend Development

[Treasure Box Angels](#)

Branding, Web Design

Testimonials

“Kuvio is a paradigm shifter. While they do happen to be the best software development/UX design company you will find out there, they are, in fact, much more than that. Their business acumen, ingenuity, passion, and skill provide an offering that is well above and beyond the traditional tell-me-what-you-want approach. Once we recognized their abilities, we asked them to help us leverage technology to strategically redesign the way we operate our business. In doing so, we created a competitive advantage through efficiency. We are faster and better than our competitors, and a big part of that success is due to Kuvio’s partnership.” -Josh Prater, [MyNiteo](#)

“Words cannot express the gratitude we have for all the help the Kuvio team has given us these past few months. We were so appreciated when we were selected & won the grant for our website set-up. From the very 1st email/phone conference contact to the numerous emails asking all kinds of crazy tech questions, they were very professional, patient & helpful in creating what we wanted. Thank you from the bottom of our hearts for everything you have done for us. We love our website!!!” - Tina Carreira, [Treasure Box Angels](#)

"The Kuvio team was pleasant and easy to work with. In building our marketing materials and strategies, they asked insightful questions that helped us think about where we wanted to be in the future, not just where we are now. They were able to take our aspirations and plans and transform them into a beautiful, professional new logo and website." - Mary Beth Lombardo, Giving Science Dimension

Philanthropy

Kuvio Creative is committed to using our skills to give back. As a result, we have developed a philanthropy program to structure our impact.

Kuvio Creative Impact Grant

Kuvio Creative is a full-service web design and development company that gives back to those making a difference by providing them with free web design and development, marketing, branding, and operations consulting services. Grants are awarded three times per year and nonprofits as well as women-owned, veteran-owned, and minority-owned small businesses are welcome to apply. The application is available [here](#).

Annual Charitable Contributions

All full-time employees are immediately eligible for the Annual Charitable Contributions program. Kuvio is committed to making a difference across the globe, and in line with this

commitment will donate to the charity of the employees' choice. Charities may include but are not limited to research, health, wellness, and environmental based causes.

Employee Volunteer Program

All Kuvio Creative employees are encouraged to volunteer at a nonprofit organization they are passionate about. For every two hours served employees earn one hour of pay at their salaried rate, up to 100 hours of service per year. Employees have the option to donate these funds to the organization or keep them for themselves.